

# 2021 Q1 Survey

Has The Pandemic Impacted The Way **UK Adults See Financial Protection?** 



insurance industry.

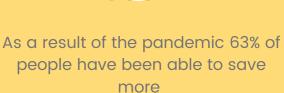
How Has Covid-19 Affected People's Finances?

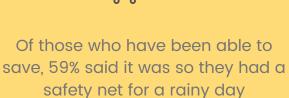


more about their financial stability.



people said that they would be more likely to try and save each month





## Only 15% of people are more likely to purchase Income Protection

Insurance post pandemic

Are People More Likely To Protect Themselves?



Only 16% are considering putting Critical Illness in place since Covid-19

18% of people said they are more likely to consider Life

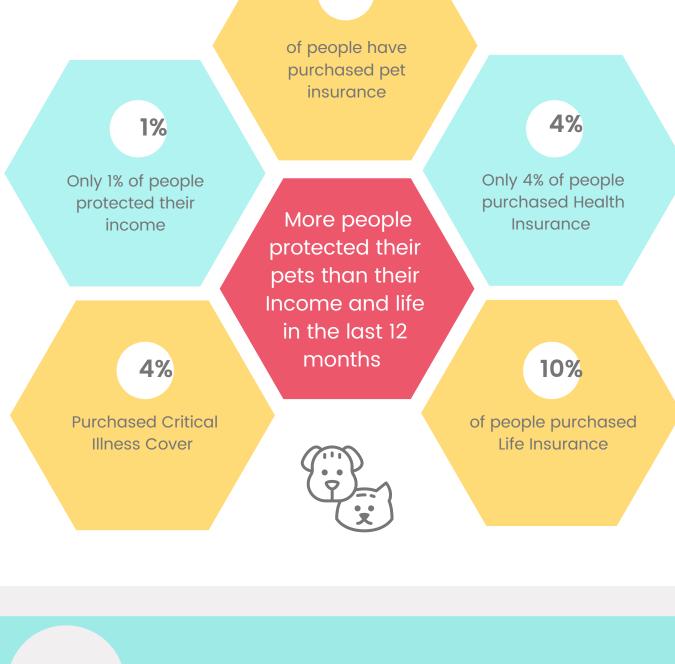


44%

13% of people said they would be more inclined to purchase Health Insurance now.

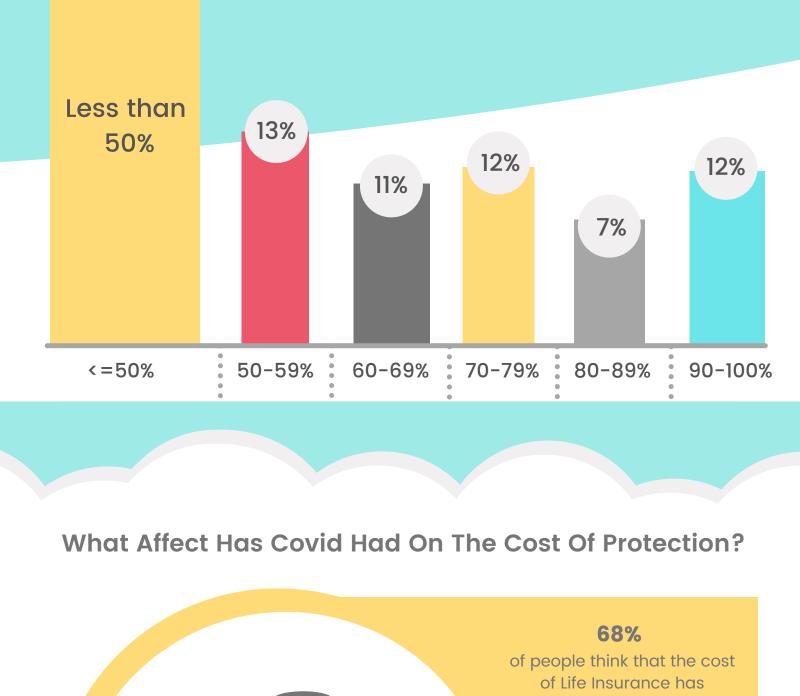
Insurance Purchased In The Last 12 Months

## 16%



What % Of Covid Life Insurance Claims

Do People Think Insurers Paid Out?



### The Majority of people believe increased that the cost of protection has increased as a result of the

increased

**75%** 

of people believe the cost of Income Protection has



22%

More flexible appointments

Access to the latest cancer



38%

Reduced waiting times

19%

Wider choice of consultants / surgeons

drugs and treatments

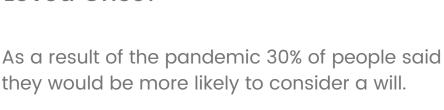
Loved Ones?

Are People Protecting Their Assets &

Access to additional benefits such as virtual GP

20%

Reduce strain on NHS



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020 8432 7333

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